

TEXAS TRAVEL INDUSTRY RECOVERY GRANT PROGRAM



Texas Economic Development & Tourism | Office of Governor Greg Abbott

Texas Travel Industry RECOVERY PROGRAM

In order to implement recent legislation, **TTIR Program category 5 will close on July 21, 2023 at 5 p.m., Central Time.** At that time, applications will no longer be accepted for category 5. In accordance with Senate Bill 30, recently signed into law by Governor Greg Abbott following the 88th Legislative Session, each approved program applicant may now receive **up to \$250,000 in total from the TTIR Program.**

Therefore, EDT will be closing the current category in order to **open a new application window with an anticipated opening date of September 1, 2023.** The TTIR Program was originally established by Senate Bill 8 and signed into law by the Governor following the 87th Legislative Session to administer \$180 million of funds received from the Coronavirus State and Local Fiscal Recovery Funds under the American Rescue Plan Act of 2021.

Type of Incentive

The TTIR Program was established to provide one-time reimbursement grants for the recovery of Texas businesses in the tourism, travel, and hospitality industries that were negatively impacted due to COVID-19. These one-time grants are to reimburse eligible costs to these qualifying businesses.

Who Can Apply?

Applicants in the travel, tourism, and hospitality industries (as determined by eligible NAICS code) who were negatively impacted by COVID-19 are able to apply. Basic qualifying criteria for a prospective applicant includes, but is not limited to, the following:

- In operation prior to January 20, 2020
- Operate in the State of Texas
- Privately owned for-profit business or non-profit organization
- Open to the public or provide services for in-person events
- Business or organization in the eligible NAICS codes listed for the travel, tourism and hospitality industries (see below)
- Suffered negative economic impact due to COVID-19
- Otherwise eligible to receive this grant funding and not barred from competing for federal awards, including the guidelines on government-wide suspension and debarment in 2 CFR part 180 or for any other reason.

Eligibility Details

For full eligibility details and eligible costs for reimbursement, please refer to the [FAQs page](#).

Application

Category 5, which closes July 21, 2023, opened the application for the following NAICS codes. The new category also reopened the application process for all previous applicants who may now qualify for funding or for additional funding.

Category	Application Window	NAICS Code	Industry
5	February 1 – July 21, 2023	532111	Passenger Car Rental
		512131	Cinemas
		512132	Drive-in Motion Picture Theaters
		487990	Scenic & Sightseeing Transportation, Other
		487210	Scenic & Sightseeing Transportation, Water
		487110	Scenic & Sightseeing Transportation, Land
		485510	Charter Bus Industry
		483212	Inland Water Passenger Transportation
		483114	Coastal & Great Lakes Passenger Transportation
		483112	Deep Sea Passenger Transportation
		481211	Nonscheduled Chartered Passenger Air
		481111	Scheduled Passenger Air Transportation
		312120	Breweries; Microbreweries
		312130	Wineries
		312140	Distilleries
		5615	Travel Arrangement & Reservation Services; Convention & Visitors Bureaus
		561920	Convention & Trade Show Organizers, Event & Meeting Planning Services
		7212	RV Parks & Recreational Camps; Campgrounds
		71	Arts, Entertainment & Recreation
		7211	Traveler Accommodation: Hotels & Motels, Bed & Breakfast
		722	Food Services & Drinking Places

Funds will be awarded to eligible applicants on a first come first serve basis until the round ends on July 21, 2023. Applications will be reviewed by staff for completeness and eligibility. Before applying, applicants should review the required documents listed on the online portal.

How to Apply: To apply for the TTIR Program and for an application instruction video, visit ttir.gov.texas.gov. For questions, contact the TTIR Program staff at tourismrecoverygrant@gov.texas.gov.

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